

Day 3: Highlighting Federal agencies & Corporate Initiatives

Thursday, September 19, 2002

***** Trade Show Open 8:00 am to 4:00 pm – Exhibit Hall B *****

TELECOMMUNICATIONS: THE FOUNDATION TO BUILDING AND SUSTAINING ECONOMIC DEVELOPMENT SUMMIT AGENDA

7:30 a.m.	Breakfast – <i>Sponsored by Native Intellicom</i>	Trade Show Area Exhibit Hall B
8:15 a.m.	General Assembly IV	Exhibit Hall A
8:40 a.m.	Guest Speaker Ken Cornelius, President Siemens One	
9:00 a.m.	Keynote by FCC Chairman Michael K. Powell	
9:30 a.m.	Break - <i>Sponsored by TAMSCO</i>	Trade Show Area Exhibit Hall B
9:45 a.m.	Concurrent Federal Agency Sessions	

FEDERAL COMMUNICATIONS COMMISSION ROOM – Exhibit Hall A

9:45 a.m.	Welcome and Overview of Program K. Dane Snowden, Chief, Consumer & Governmental Affairs Bureau, Federal Communications Commission
9:50 a.m.	Panel I. Telecommunications Applications: Why Is Getting Connected Important? What Can I Do With Connectivity? Discussion by Industry and Tribal Telecommunications Experts on Advanced Applications and Expanded Opportunities Moderator: Sam Goodhope, President, Native Broadband Services, Inc. Moderator Support: Mary B. Sherman, Manager, Government Relations, Law Offices of Sam Goodhope Panelist 1: Vernon James, President, San Carlos Apache Telecommunications Utility, Inc. Tribal Residential Applications

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- Panelist 2: Joslyn Read, Assistant Vice President, Hughes Electronics Corporation
Telemedicine Applications
- Panelist 3: Fletcher Brown, Vice President, Telecommunications, TAMSCO
Tribal Enterprise Applications
- Panelist 4: Ken Robbins, CEO/President, National Center for American Indian Enterprise Development
Tribal E-Government Applications

11:00 a.m. Panel II. Getting Connected: What Are the Choices?

Discussion by Government, Industry and Tribal Telecommunications Representatives of Technology Choices; Costs and Applications; Ownership Issues; Regulatory Implications; and Consumer Concerns

Moderator: Kris Monteith, Associate Bureau Chief, Consumer & Governmental Affairs, Federal Communications Commission

Moderator Support: Bruce Cox, Vice President, Regulatory Policy & Law, Cellular Telecommunications & Internet Association

Panelist 1: Ross Chaney, Member, Board of Directors, Dallas Inter-Tribal Center
What Are the Telecom Technology Options:
Wireline, Wireless, Cable, Satellite?

Panelist 2: Lynda Lovejoy, Chairwoman, New Mexico Public Regulation Commission
Regulatory Landscape: Federal, State & Tribal

Panelist 3: Patrick Spears, President, Intertribal Council on Utility Policy
Regulatory Landscape: Federal, State & Tribal

Panelist 4: Cheryl Johnson, Tribal Telephone Outreach Coordinator, Affiliated Tribes of Northwest Indians – Economic Development Corporation
How Do I Improve Service on the Reservation:
What Are My Consumer Rights?

12:15 p.m. Lunch Break - *Sponsored by Siemens* Trade Show Area
Exhibit Hall B

Speaker: Tex Hall, President, National Congress of American
Indians

Luncheon Speaker: Godfrey Enjady, General Manager, Mescalero
Apache Telecommunications Inc.

1:15 p.m. Presentation by FCC Commissioner Michael J. Copps

1:30 p.m. Panel III. Getting Started: How Do I Make It Happen?

Making the Assessments: What are My Community's Needs, and
How Do I Carry a Plan and Decision Through to Implementation?

Co-Moderators: Geoffrey Blackwell, Senior Attorney and Tribal
Liaison, Consumer & Governmental Affairs
Bureau, Federal Communications Commission

Kevin Gover, Partner, Steptoe & Johnson LLP

Moderator Support: Raymond Quianzon, Attorney, Fletcher, Heald &
Hildreth

Panelist 1: Lance Morgan, CEO, Ho-Chunk, Inc.
Project Management

Panelist 2: Charles Wiese, General Manager, Tohono O'odham
Utility Authority
One Approach to Getting Started

Panelist 3: Raymond Quianzon, Attorney, Fletcher, Heald &
Hildreth
Legal Considerations

Panelist 4: Madonna Peltier Yawakie, President/CEO, Turtle
Island Communications, Inc.
Needs and Feasibility Analysis

Panelist 5: Ken B. Chandler, Director, Southwest Area,
Telecommunications, Rural Utilities Service,
Department of Agriculture
Financial Planning

Topics for Discussion:

- Negotiating the Tribal Decision and Budgetary Process
- Assessing Tribal Needs: Outcomes and Applications
- Assessing Current Infrastructure, Topology, and Demographics
- Getting Site and Financial Assessment Help
- Developing a Decision Tree
- Moving through the Regulatory Process

2:40 p.m. Panel IV. Tribal Telecommunications Experiences: How Have Tribes Done It?

Hear and Learn From Those That Have Done It: Case Studies of Successful Tribal Experiences

Moderator: J.D. Williams, General Manager, Cheyenne River Sioux Tribe Telephone Authority

Moderator Support: Belinda Nelson, General Manager, Gila River Telecommunications, Inc.

Panelist 1: Nora Helton, Chairperson, Fort Mojave Indian Tribe

Panelist 2: Derek White, Plant Operations Manager, Gila River Telecommunications, Inc.

Panelist 3: Eric Jensen, President, IndigiCom for Mescalero Apache Telecommunications Inc.

Panelist 4: Brent Kennedy, General Manager, San Carlos Apache Utility Authority, Inc.

Panelist 5: Gene DeJordy, Vice President, Regulatory Affairs, Western Wireless Corporation

Topics for Discussion:

- How Did We Reach Decisions on Appropriate Course?
- How Did We Get the Decision through the Tribal Process?
- What Tribal Resources Were We Able to Utilize?
- How Did We Secure Outside Funding?
- How Has Our Tribal Connectivity Improved?
- What Are the Continuing Challenges/Barriers?
- What Would We Have Done Differently?

3:50 p.m. Networking Break - *Sponsored by Gila River Telecommunications, Inc.*

4:20 p.m. Panel V. Financing: Is There Help Available?

Discussion of Funding Sources and Strategies by Government, Industry
and Tribal Telecommunications Representatives

Moderator: Karen Buller, President & CEO, National Indian
Telecom Institute and Member, Board of Directors,
Universal Service Administrative Company

Moderator Support: Rodger Boyd, Program Manager, Community
Development Financial Institutions Fund,
Department of the Treasury

Panelist 1: Jerry H. Brent, Director, Northwest Area,
Telecommunications, Rural Utilities Service,
Department of Agriculture
Federal Government Loans and Grants

Panelist 2: Louis Delgado, Vice President Citigroup
Private Funding

Panelist 3: Bird Runningwater, Director, Native American
Program, Sundance Institute
Philanthropic Resources

Panelist 4: Bill Largent, President, Dibaa Group, Member,
Board of Directors, Native American Business
Alliance
Corporate Opportunities

5:30 p.m. Closing Remarks Nicholas Innerbichler, President of TAMSCO

5:45 p.m. General Assembly V
Closing Ceremonies Main Meeting Room with FCC
Summit Wrap Up Greg J. Bourland, Chairman, Cheyenne River
Sioux Tribe

6:00 p.m. Closing Reception – *Sponsored by TAMSCO* Lobby One
Remarks: Tex Hall, President, National Congress of American
Indians